

Subject: Fwd: Fleet Week Survey
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 10/13/2017 08:25 PM
To: Monica Simpson <mrsim85@gmail.com>, Gianine Rizzi <grizzi@sanpedrobid.com>

Monica,

I got the questions from the other LA Fleet Week survey.

Here you go.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
390 W. 7th Street | San Pedro, CA 90731
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----- Forwarded message -----

From: **Baker, Arley** <ABaker@portla.org>
Date: Fri, Oct 13, 2017 at 5:45 PM
Subject: RE: Fleet Week Survey
To: Lorena Parker <lparker@sanpedrobid.com>, "Camello, Jacob" <JCamello@portla.org>
Cc: Jonathan Williams <jwilliams@lafleetweek.org>, Jenny Sova <jsova@lafleetweek.org>, "Adams-Lopez, Theresa" <TAdams-Lopez@portla.org>, Elise Swanson <eswanson@sanpedrochamber.com>

My new co-pilot Jake is finalizing our survey results in a ppt deck, but here are the questions and answers. We will send the deck out by Wednesday. Lots of GREAT feedback/data - especially if we cull it with Jonathan's survey

From: Lorena Parker [mailto:lparker@sanpedrobid.com]
Sent: Friday, October 13, 2017 5:12 PM
To: Baker, Arley <ABaker@portla.org>

Cc: Jonathan Williams <jwilliams@lafleetweek.org>; Jenny Sova <jsova@lafleetweek.org>; Adams-Lopez, Theresa <TAdams-Lopez@portla.org>; Elise Swanson <eswanson@sanpedrochamber.com>
Subject: Re: Fleet Week Survey

Arley,

We're compiling the questions that we will be asking at our Dia de los Muertos event on October 29th.

Do you have the results of another survey? Can I see the questions?

Thank you.

Kind regards,

Lorena Parker

Executive Director

San Pedro Property Owners' Alliance

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On Fri, Oct 13, 2017 at 5:00 PM, Baker, Arley <ABaker@portla.org> wrote:

We have a fairly similar survey, so ALOT of good data.

Where/when did you do this?

Respectfully,

Arley Baker

Senior Communications Director

Port of Los Angeles

[310-732-3093](tel:310-732-3093)

abaker@portla.org

On Oct 12, 2017, at 12:25 PM, Jonathan Williams <jwilliams@lafleetweek.org> wrote:

All-

Please see the attached results from the LA Fleet Week Foundation survey.

We will utilize some of this information to tailor next years sponsorship package as well.

Let me know if you have any questions.

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Kind Regards,

Jonathan Williams

President | LA Fleet Week Foundation

President & CEO | Battleship IOWA Museum

LA Fleet Week Foundation

Office/Fax: [\(310\) 971-4461 ext. 709](tel:(310)971-4461)

Website: www.lafleetweek.org

Facebook: <http://www.facebook.com/lafleetweek>

Twitter: <http://www.twitter.com/lafleetweek>

Instagram: <http://www.instagram.comlafleetweek>

<2017 Survey.pdf>

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— Attachments: —

2017 Fleet Week Visitors Survey Facts Sheet.docx

3.1 MB